



# ASSOCIATION OF VOLUNTEER MANAGERS

## Annual Report 2018

This annual report gives an overview of AVM's activities for the period October 2017 to September 2018

# ACTIVITIES FOR 2017-18

## Website refresh

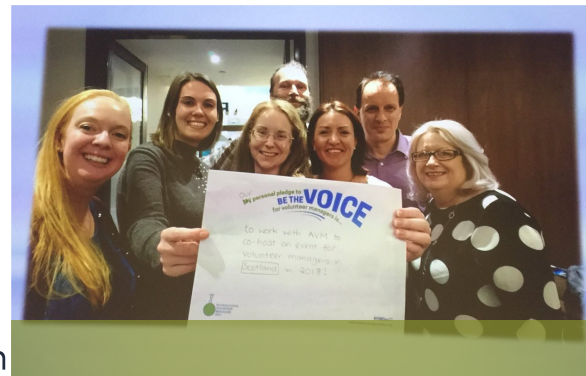
Our website has been relaunched in order to be more user-friendly, allow us to incorporate event bookings, and provide an easier experience for members. We have also created some member-only content. Feedback on the look and feel has been positive, and new features will continue to be rolled out.

## Learning and Development events

We have had another successful and topical season of L&D events – including one on GDPR which was so popular we had to move venues and it was still overbooked. A calendar of 2019 events will be available soon.

A repeated request from our members is to be more visible outside London and this year we have been able to do so; with events in Bristol, Manchester and Stirling. We are planning next year's 'out of London' events around the locations where we can see our members are based and will be able to announce dates soon.

The event in Stirling came about from a pledge for International Volunteer Managers' Day which was made at AVM conference 2017; so we're even more proud of that. We want encourage our members to think about what you might achieve and how could AVM help you do so.



## Event recordings

We have now provided exclusive access for members to view recordings of our events at their convenience, which can be viewed on our website.

## Strengthening our partnerships

Working in partnership with organisations with similar and relevant aims is important to achieving our strategy and remaining relevant to our members. In June, during Volunteers' Week, we held an event with Voluntary Sector Studies Network (VSSN) and NNVA (Network of National Volunteer Involving Agencies) to bring together academics and volunteer managers. This was the event first of its kind, and gave us the opportunity to share ideas and learn from each other. We are working on follow up events to ensure the momentum isn't lost.

# ACTIVITIES FOR 2017-18

Another joint, shared learning event we held was being represented on a panel at a CIPD panel in June on the subject 'Volunteer management and HR - marriage of convenience or match made in heaven'. This was a fascinating and very timely event, which prompted a lot of conversation, which we're sure will be ongoing.

## **Mentoring for volunteer managers**

We have started developing a mentoring scheme for our members. This has been well received and there is substantial interest from both potential mentors and mentees. Matching is due to start in the coming months, and the scheme will launch in the new year.

## **Social media engagement**

Our engagement with social media has increased hugely this year, and we now have more than 4,000 followers on Twitter. New activities include hosting a weekly jobs round-up, bringing back the monthly Thoughtful Thursday blog for volunteer managers (#TTVoIMgrs), and trialling a book club for leaders of volunteers (#LoVolsBookClub). We also took part in a joint twitter chat with NCVO during Volunteer Week 2018.

## **More opportunities for member involvement**

As well as ensuring our vision was developed with input from members, we have been providing increased opportunities for you, AVM members, to be more involved in the running of your organisation. We've established formal Committees with the support of our membership to lead AVM into the future. Listed below are the Committees and responsible Directors:

- Events - Daniel Ingram
- Communications - Jo Gibney
- Conference - Alan Murray
- Membership - Angela Wilson
- Business Development - Karen Ramnauth

Please do contact the relevant Directors if you would like to be involved.

## **Financial Report**

A full end of year report will be circulated at the AGM, held as part of the annual conference in October 2018. Copies are also available to members, from our Treasurer.



# **AVM's vision: connecting leaders of volunteering to make change happen together**

Our mission is to inspire and empower leaders of volunteering. We are a recognised community of volunteer managers which we build through:

- Providing our members with resources, skills and expertise
- Leading our profession as advocates for volunteering and volunteer leadership
- Engaging with organisations to meet and address the changing needs of volunteer management professionals

## **A message from our Chair**

It's time to position AVM for future growth and development, and we have refreshed Strategy and, with your input, we developed our vision. We are launching our five-year strategy and Vision today, 18 October 2018, at our AGM, and our intention is to continue to work with you to bring it to reality.

AVM is nothing without its members and the strategy is the perfect place to reflect on where we have to go to remain relevant. We need to allow AVM to grow in line with your wishes - and as members this is your association so please do take any opportunity to make it one which works for you.

**Ruth Leonard, AVM Chair**