Aview of the



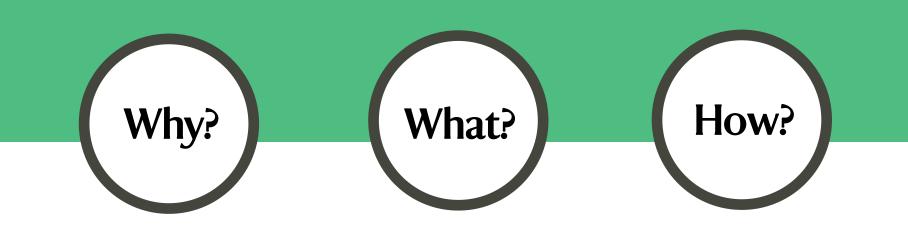
AVM Conference 2018

Tiger de Souza Volunteering, Participation and Inclusion Director National Trust

"I keep six honest serving men (they taught me all I knew). Their names are What and Why and When and How and Where and Who"

Rudyard Kipling, The Elephants Child

Overview



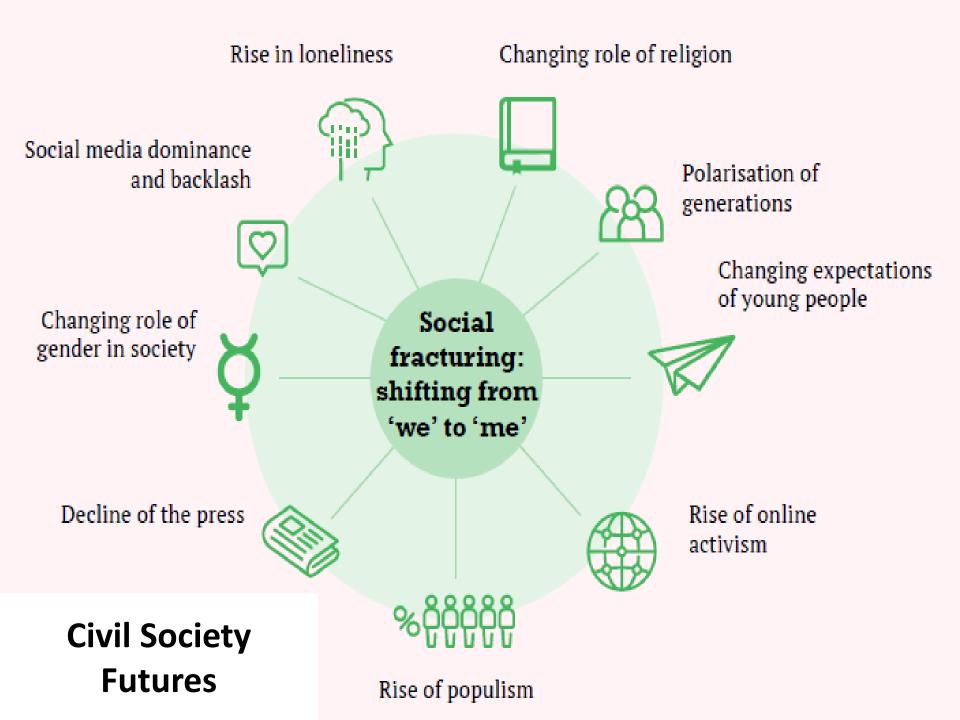
Why did we commission this research?

What did we discover?

How are we applying our learning?



Les Propheties? Non.





The places that matter •



Belonging together



Reimagining work and purpose Power in the hands of people & communities



How we organise

		VOLUNT	EERING. PARTICIPATION AND INCLUSION	No. do and the second				MILLION A. FAMILY							POBE (pro Anto Ne Bildo), me cavid more, spend more, have more time for	hi pulline constitue Debai ar bhidhe -	S of some of childhoring age at host hide (27% in th
LE MINISTRADI	DECOMPTIC CONT.			It's almost impossible t segments (age, gender, in to receipt communicy behavior	n use traditional demographic nonce, family status and more) tim. Poste of all uses - and in						New WI Data Points; Look out for special offers, check a	837.4.	PARTY	NUMBER OF STREET	reason product of many, we see a strength of the same to become the new anney class.	elui ee. lit wi	18
LE MINUSIPO D	THE REPORT OF		¹ channess, neurilar channess, literar channess, and at data channess and stream to mean paper action. Accurate growth on accurate paper at one accurate in trans- (arbanicural split neur time), annual arban % change, High Rec Using/high density litim.						Gish strapped, tech samp, comminance langey communiers socking the best deals		number of sources before parchasing, prep. Exp. 5 for						DESCRIPTION OF A DESCRI
LE MESSINO 7	TRUPPLOWING		Parents. Enclosurent. Deriver. Time and attention Powe will shift to networks and conditions. Individuals will be encoured through			RINMIC	CHIRL.	MARKED IN THE REAL OF	mana M e	Intelligence	work that make life easier. See 33 Data Points; Seize	832.4.	11.11.11	READERC	More dominan but notare of sixine will choose. The desire for status and receptition is a deep and universal human need and, in	Intellinence	WE REMEMBER OF THE PARTY
LE MERCENDA	NAME OF OCCUPANT		Pour sill shift to networks and coalitions, individuals sill be encoured through better language, accessibility and understanding through tehnological advancements and antistance.								opportunities show they arise, have shopping delivered to my				 commune societies, people inditionally derive much of their social status through the goals, services and experiences they collect and share. And with so many choices 	hit pall prenium, trends	
~ ~ ~	TIDME - T	TERMS V	51.035	SOURCE	DATA SUPPOB	811.4.	CHERK.	THEN COMPL	People are taking back control	Intelligence	home, like to have control over needle and resources	837.4.	HM-RCNED	1102.0	- solidir in maken comming, omaning is as made a statement about she I am a she I have. Diverse Bushteiris, stars relian, broad ameridan	From enachi	
TOMOTOR.	ANMADA		Generation will encourses communication with machines	FF 263	Malor with satism and shell at one of Londowics in				Tred of matritismal tracking apps that collate data but full to provide valuable, beyonds imight, communers are tarwing to final advisors drives be artificial	hii parifonnal anglabal an miniara					Reputing to an increasingly antidic marketplace, temarants brank still seek to	hit part i non langi abal- an mi bi p-	
TONIOLOG.	ANDORER	ARMORD LIVE		hit pull much anglabel on	Table of risk of antomation -	TOMOTOR.	CHINA.	A AMORE	begind integle, communes are turning to find advisors driven by artificial intelligence. As the unline metal plays an increasing rule in our liters, m're giving companies.	trenhiartialei 2003 ai. abi ses	Willing in irade personal data for added benefits	TORIOTCI.	DMMERIN	1840 (1128) 201	combine the benefits of automation with the creation of a muldireve that is trady diverse.	ideal articlet 2020 fear A col ture, 2020	
	ANMADOR				The sport segments, early				As the unities much glogs an increasing rule in our lives, mire gring companies, in me control over our intendible parchases. But shale exercise is built in, services shap and change deliverables (however deep Mantale from Freerick for ed), software our		Importance of transparency - granth over time. On less					hit per l'inne l'anglabel av mittrant trackers Nactional 1999 the	
TONIOLOG.	ABBORICK	A SMOOD CHOOSE RE-		hit per l'inne langi del con-	t ech adott er seem ents	TOMOTO.	CHERKL.	ILLINGY OWNERS P	limit finitionality and Dg. Bylts aroung enter the allocation to entrol her commerces are the content they be	i cont ent i 2010 011 231 end- of, entershin, hi m I	staff, like latest unkered anders.	TONIOTOL.	DRAME OF	OPENI NO NUP	The Obtimized Reff charts a statemental community must for revised optimization. Product are tasking income closer in home	and include the set of the set in the set of	les 31 Dis Prints
			That is A around the slobe differs denotically depending on the country, as how only	n i n arra. Trenhi arti el el 2000 i n a					In the communer MINUME, shere each individual's preferences and testes reign						Despite globalization, despite notice, place still matters. Whether drives by a sense of pride, anthenticity, converience under reaconcerus, 'local' products, services an		
TONIOTOR.	ANDARCE	A AGRICUTY	continues metaste the intricacies listne and mekine a loweside intelligent machines		A 3=1				supreme, entimized products, services and experiences have ended from revolutionary to non-adipations. In taky's commutation areas every commute main to feel unique, and be served as such. Diverse Bonds allowing commutes to express						In proc. automotive, concerning on a recommenter, trace points, certain an Interface all forene find force with constances. Diverse for many, daily life centres around fixed location. Incid has a shifting meaning (here/melk/sity/regim),	hit part (prend and irread- atabian, conditional	
			In Agent 2017, Hen Mask Tawird that arithfield intelligence power samily more risk than the malene capabilities of Nerk Karas. Excepting invested in the part III power still be reinvested using A within the next II power. While that may seem alarmist,	https://www.com/add.com					to Feel unique, and be served as such. Directly Reads allowing consumers to represe their identity top into the homen need for control, feeling understand and an individual. Databilities better moder medic medicence, discovers or enservinge based	him lines in tradition	. The recording reducts to	BILL PALTOL	1008	LIGK LIME	From on tracing stars, locales, neural traditional still resource. There still not be any legenesic power. Power still shift is networks and conditions in	From energie	
TONLOICA	ABMORT	A AMOR	the general public are also approhensive about A despite it being ingrained in	behavi and 2017 i colord og	 the number of comparises using A is expected to reach 900,000 in 2022 (AR Research) 	RINMEC	CHINE.	VIN VINE	in taste or parchases. Personalisation led by digital experiences, but production time shortening and made is order means real metal is catching as	atching.com/trend. Transcurk	mite my instriction. Here my	MINUMERO	1008	PARTICIPATION	a multindar mela	Gaucil UA. https://www.longlabal.co	
				hitps://www.longlabal.com					On X(196.0) are the bridge between retiring producted Research and digital native		Gen X parents Fall time surfaces, manathe maintage			VIMIN VIAN	Names's approach to spending manay differs from men, with momen prioritizing	milm achet si acti al al 2200 El monten, su medithi	
101.4	ANDARD	NORMAP	its place, technology is not only helping to run the homehold, but is becoming part	trends article 2000 new.	Malace sectionations and alactical contractions	941.4.	CHERT.	PORTUGEN CONTRACTOR	Millionials. They will hold the most power in government, comparate and family environments for the next 20 scarsdo are then 191 scancesti		of decision makers of the country. (Canter distribution)	RINNEC	MONY	MARKET	investments in social cames and adoption a collaborative attitude to obligatheses.	market.mart.1	ND IK: ORIGIN BOOM
				hi i por l'Enno Escapi abai - co n Espi ai col arti al el 22140							med headert to experience M, Quility of human contact		1007		Mare MBs — more competition for the finite resource of time and attention, but	tot di sec	INNEE OF A CARE BLORE INTERNET AND IMPROVED AND IMPROVED AND IMPROVED AND IMPROVED AND IMPROVED AND AND AND AND AND AND AND AND AND AN
			In the aftermath of the first famility immiting an antonomous vehicle, we explore have hum an interference in the biggest shall expectating self-driving our	Larve and it, driving, cares	Ref. Diving Gas - projection of one and appetite for new				Aggmented reality derives, whether sismal, sural or multi-sensory, offer communes a		improved by tech, important my block equipped with fatest	PH-TOL	MONIV	THEFT MADE STUTY	must drive social conscionnes and incohermoni to a membrad.	latellinence https://www.longlabal.co	LIME TROOP
DMRM/D34	ANMADOR		m and act or ers.	ni the laser and the	tech Line or i ci home ingers %, over	TOMOTOR	ONDER OF OTHER DAY.	ORDERED BOLLY	new kind of customicable reality. Businesses are increasingly stepping in shere generatories are failing and acting as		task	RIMME	Million .	and the second	The rise of argpineuronies is making lowary more avaiable by crusting neuronoid. More services and investigation biological terms.	 in term. in embed articlet 2000 terg dia efficience 	
RINMIC	8.0478		number are finding a house with someone sha's not their spanse. Official changes have	Locations (2010) 871 811 hours					Errors for goal society. A mid the shift from topolou corporate legenous to post- conversity models, brank still need as an educators and emblers, providing tools for	n in acro. Trenki artistel 2009 aiz		in Maric	SUMP.	SPILING APT	K of marchaning and investing in high-radue items.	ni n. al 11 across Ini i por 11 across I sugli alval . co	
1			Zero Waite as a moment is not embalied by festivals, solution as arganisations,	hit per l'I non consult, com		PH TOL	CHPORE.	CLAIC HEADER	a devent rul i urd evenum s	i es brandes 1	time. Increase in contract	RINNIC	MINY	OPPED LONG TV	A cryptoceronics edge into the maintream, more and more brank are looking to them as a means to tar into the remark and incentives market.	miniana. ironhiaritalai20290 ary nia-landin	
IM RIMINGS.	(TTRAINING P		the hypers and humaness has been a cutrents desire to patient houry and a clean, minimality architects. Matiented groups - encouraging participation (engaging the environmental) - encourand.	2 cont and 2 2010 101 271 are n-	Detromental concern levels Increase over time.						meldiere hours. Predictions for precessings or meldierer in	ADMAIC	an Mitr	CONTROL OF CONTROL OF	Will global solutility and includences among players with different economic		
			In the UK 10 million immes of final are throw any annually and three-sparters of						Tak tenares are changing, tenaing is taking tas lang, mirer compares are springing . <u>Bir Mal Markar are are an an an an are an are an </u>		PT mark to self-employed or a difference on one one one of		1991		interests result in collapse? It will proter unitipalatity lead to increased 	National Intelligence and Section 2010 and and and	
			A set of the set of th							 Interpret Committeegl about an an Ubias; 							person life of challenge mentity change, I have a lare sense of adventure. Feel we
1			Provide is getting a for of airtime right new studiedy, that was new an initiable problem is at the Front of propie's minds. Gaussners are primed for change, so have can brands take the first by creating attenuities, calculating containers and helping	hi i po 11 mm consult, com Locat est 12000 kil 140 d.—			CLEANING WAY (2)	PUBLIC OF COMPANING	In the fature we still report semilors, presention service to be the default customer enserviewe. What immentions still enable brands to mention (17)	i denti arti el el 20200 i her es conceptos recordo hes		811.4.	NAME OF A	CORV BUBBIS	Reaching for exciting, enclose exercises and stories to share	Latel Linewer	sense of adventure. Feel new (group of major brank), to
IMENHIDIA.	0.12330447	OWFIL CHEMPTON	them form new hubits?		Plantic mate dislam	working.	commend. Water (2)	COMPLETE COMPLEXES	life easier, seamless or allesiate pain paints, will strendly find force with	Tatare of convenience		811.4.	NUMBER OF B	PLANENCENCH	Produk minime are minime	Intel Linence	(group of major brank), to ta disagree lin emily suspe- by atherk sizes. Disagree l
1			As travellers both new and sensored dow and more unique experiences that they can beau about an their social fields, some are opting for socialable trips to offset		containability appetite and importance in chaosing				commerces. For long commerce, concernence is more perceptitic, and their definition of it becomes even more exacting. Diverse status beyond oming, building as investigate events an ended scenario scenario execution of the ord scenario based the	hill post i premi ano i rende stabile com l'acced							
IM RIMIDUS.	0.12204047	OWFL ON MPTCH	their CEE Footprint and help communities advand, environmental protection,	traction data Conclusion.	destination or melding for a comment	811.4.	CAREMON, HARA CE.	HEPEL.	ar innestive service models support communes, help and support beyond the machinelessnerience.	at chi ng, con 13 rend. Tran enerki							composition(origins - final criteria of choice, solding biling combling - hobies o
			From taking how along tallies to signing petitions on political issues, a growing		S. of Brits do colonizered or participated in social action				Increasingly some that presenting, purpose and profit can be compatible, communes needs brand relationships that go beyond the superficial and transactional. They will			DARMONA.	NAME OF A	LI VI NI NOLINE	People are solding to restore the last values of mature	Intel Linence	interests, 1 like to underst- nature
1			From today mean deep setting to tapping pertitions on political times, a greating tense of social responsibility and commitment to local community have changed the may people stars usual an attin. Is carring about comes the new budge of card? And has it	hi i po 11 non consoli, con Leoni est i 2017 19167 cone	mer time (OP). No pulli				embrace branks with meaning and charactery that are open, howest, sympathetic, and, must importantly, stand for something. Diverse Need for genine experience, impropriatelypape brand behaviour is always found and, short-term initiatives are	https://president.trenk							ler 11 Dis Prints; Damer em contry - Attritics rej
PH-TOX.	0.12304047		herein e fahi ef ite materit?		brand rematation	981.4.	CLEANING WHILE	HM-00 HEARS	impyropriatiopage boad behavior is alongs found out, short-trees initiaties are stend with sherizion . here human values at heart of stratees illumctrees anemade	Franceschi		811.4	And a state	MUCK COMPANY	People are taking much shorter broads of over to home	Intel Linear-	most, O'ren de thinge spor- moment - definitely, comp
1			With growing sceptizion around traditional new publications and their vested interests, pump people are turning to social mode as a strend too hall. For			TOMOTO.	press.	14 V 19 19	prime concern will clash with the provine of seconders promitive systems that	11 10 1	data Entyrist of individuals rising, American, Ernst, data select	611A.	NAME OF A	MURI AMORNI		latellinense https://www.comacil.com	- ann informt
1			political news. But unlike reductions are publing more mininformation than trath. People are insulating themselves in their ann optimum, selectively collecting information that butters their existing beliefs, rather than ming facts and optimum.		Scots as savid for new. S.	matorica.	1625	MY DOX	collect record data.	47 JUL	nal me nov da sata recons; i tacan av shani i strine for equility for	PHILIDA.	NAME OF ALL	ROUND DE	savial media platforms help to amplify marginalised solves, brank are being pressured to quickly shift positions or be subjected to the entropy of a golumised score	l behavi our lanet or- behavi our l'2010 et ti event i et l'i elet me talle ferm l	Nor of come related social, i and concert in come (hold: 11bc)
1				https://www.com/add.com/	5. rely on social for new, 5. rely on peers for new, 5. researching information before	811.4.	DEGRAPHICS & LITERAL	ARDS STUTY	Here are based assumetions are being discusted by the new realities of anoine	Intelligence	all, Ne point surving about action of dev. In surtant in	- and a	The leases	111111	Guadess connectivity has fractured communers' relationship with time and		
PELTOX	0.1203047	INCRUCE VOLU	informing devisions more than ever.		makine a devision. 5. agree social platfroms have					ne i nevni se ti si si 22104 na reli to i lanco 80, 84	Math Hight from acton				 Trensolly altered attention open (which here, an average, fuller in it seconds, down from 12 in the peer 2006, Microsoft, Eur 2006). While communes util seek to speed through some experiences, and slavedow to some others, one constant objective 		falling attention open on i
1			Reping up to date with current affairs can be tiring, and with time in short supply,	hi i po 11 mm consoli, com Heleni en l'acet es	5. agree sacial platfroms have responsibility to police fake new, emotional rather than	931 A.	DECOMPLET & LITERAL	RUD RELATION	Landou stranden to retain its south	Minestian 2020 Atipa Dana baglabahan	Locations.				 remains: to estruct maximum value from every moment. Drivers: evering value an disconnection, service and product access boots emership of stuff (means) 	stabing conditional.	 Marb, rejay see don't mery about fature, straggle to ke
1			many are relying an social media to stay informed. The rise of 'Take nem' has seen media commentators declare a post-trails era in which emotions are valued more than	behari auri 2017 zon mani zati muli nfu-						m (memo) article(22102) m rol.to. know 12, 83,		TONLOICA.	NWINGE VIE	INDOM:	Reshifted. Revine owner and crossing allowing control results are at the		an. POMO
PRETOR	(1123)4449	DEO PLEMEN	Texts. Apinet a backkup of growing global emissions, UK Baissions incypts will become	filters kind	-	811.4.	DEGREGATION & LIBERTS	DEPENDENT VALUE	Oversting 2 are increasingly traveling independently	litteret i on 2020 hi i per i i one longi abal se	Nex Z sala isand	DARMIDS.	NUM	404 CK 11 PE	The air we breathe is a key consumer concern. Discover expert imights and original research into how some business can thrive and metaste the same life.	nel nem lacti el el 21852 i n traduci no sur ao 117e	
IM RM/DOX.	(LIMORE)		strictly montared in actor location in particular, and public. Early companies and institutions increasingly held accountable	Intelligence	LE PATINE CHE HORIZON				On software is observed with a flowing form of hoppiness that allows for short-lived fordings pleasure, and manifest lifestyle manuments such as logge and the rise of	irenhiariidai 22007 pa	lise in the moment, seize	PH TOL	(90)	MILLING POR	 Preparing to account object of tard constitution and deploying good marking practice is vising on the avenue. 	Intellinence	Where is must diverse? Here channel channel an
			Gabal temperatures continue to rise and some UK regions will be affected more than others, giving rise to the higher likelihood they are expected to periods of outer		LE BELONG, TEMPI TRENE PLOTENCI DE LOTROT	931.4.	DEGRAPHICS & LEPENDE	POLT CROWNER BOLLEY	SHEET - SHEET.	i carantile navi et s	emerialities also they arise PATRICE OF UK INCLOSE.	BHTG.	RIFLE	MERICAL CREW COMPARENCE	Resil and Gabal Ritain are creating strain an services but have does this effect W	r torellisence	Har Gani
IM REALINGS.	(11M-GE		stress. For example With climate change comes the challenge of maintaining and managing bis-diversity.	Intellinence	R UK DEGLINING HER POPULATION For	811.4.	DECOMPLEX & LEVENSE	10408.00	The resolve out is essential in marrow	Intelligence	TRAFFICIAL DESIGNATION CONTRACTOR OF CONTRAC	gla bal 0.01A. 2 MIRVANDO	1971	DOVER PARE	Individual empowerment will accelerate uning to potenty reduction, growth of the global middle class, growter educational attainment, widespread are of new communications and manufacturism technologies, and health cure advances.	National Intelligence Gaucit UAA	penerty levels, final banks, i matterist treated
IOM INMATODAL	(LI MORE)	REPORTED A REC.	and resonability and amortanity for the Year to lead from the front	Intellinence	esam el e					bit per l'insue l'anglabel avant i mineral article (22062) no mineral article (22062) no mineral avant (2006).		and Allinoity	P.M.18.	CALCULAR PORTA	A priving beam or more transported, new an liquities energy. Or demand price	same int	ad one could
		INCOMING ME	We have passed the point of an extern. Reads used to employ While-system Thinking	https://www.longlabil.com mineralacticle/100201ce		RINMIC	INCOMPLETA LINENSE	MILLINEA. INTRESSEE	Millemials are rejecting additional and delaying lifeb big purchase milestanes such as busine a car or hance	ed. i.e. Januar W. HL 100 cert i.em, 20217	one age home parchase, car concredite in the Y and X				 comparison created a race to the despect, sheing perception about her mark pools and services should cost. Microbilly, repetiations around dynamic discounts climb- higher. Sit for every common clouding is underpot, there still alongs be USBR 		
IM RM/INS.	(11M-GE)		to make community much for the elast rather than assimilit.	wenerati ne, coman eri on hityo Hann Longi abal .co					A future dominated by electric relations is going to mandate some significant changes	https://www.longlabal.com milopini.ord.article/22829 (hep-pill-pini.ord)					ingues. We for every communer ranking to interpop, here will always to 10000 1000000 Indians to do the appoints. Distorts: Boditine comparison reads margins, recombigroup does and up right price right times. There involves and also much takes	hit pall presi ant i read- aicht ag con li read-	
			prorument, generation of young activists are fighting for change and using social	n i big. I desai art i el el 20200 i be.		104.834107*	INSUE TRANSPORT	BREWE MILLER	A farme dominated by electric educies is going to mander over significant damps to global transport infrastructure, not least the creation of dokested damping ¹ /M ¹ /M ²	tabial as alongs the	ferroat methers. Idea of		99		$\sim 10^{-10} M^{-1}M^{-1$		
'S'(B'E'L -			ב אב אב אב אב אב אב אב אב אב אלי לאי אלי אלי אריינטיינייאלי אריינטי אלי אלי אליינטי 	. עריפרינף עריעי פריע	more important than corver,		e na star se star se se	10 10 10 10 10 10 10 1			and MANAGE AND				 reasonies readdined the global power balance. But slaggish growth, thina's slamkon, and valatile markets, meant the hyperbale around the BMANNIAT of the global 		
					Big op opending time with family, family meal at						mental fatique more than 3 times a year, sometimes treat myself in things I doub				community took a list. And pet, despite the tarmoil, there are more connected community than ever before. Divers: Har new community bases in developing	https://prestime.irenb	
8314.	CONTRACTOR	THE NETWORN DESIGNATION	Families are becoming more complex, changing expectations from one generation to the new	Intelligence	medenal, Tamily interdemendence	831.4.	HOW:	PROFILE PLANE	Provide word to let off some stream. Roy, and the desire for fun, surprise and humor are fundamental humon needs,	Intellinence	avd	ICHMIC	BARRO	RM-WHD	commits, recimensing migration from read to when, missing billions of constrainer more	atahing ann Frend. Fran cuirld	
					See XI Data Prints: Personal info security, pay estra to				Fig. and the desire for fue, supprise and hum ar are fundamental hum an work, spanning all cultures and constricts. Biterisising ar manuperial products, services and comparing that made life more originable all antibunds to capture communers' scoreest						"Bins took the lead in 2017 with a market for trading the right to emit a tome of	Melecon Mipsellonnon-rep	
RINMIC	ONCLOS			Intelligence	percondice to taste, dead and arms for free				resource - their attention. Diverse adoption connectivity offering exceptst moments, risk taking and the needal/Prevailate branks, respire from releval cos-	https://prenium.trenk atching.com/trenk		IM RIMING.	MAD: NO		 EDL setting the world on a path towards a single carbon prize and a powerful investiga- in ditch famili facto", predicts fame Herston, Head of Climate and Herizonnesi at the EDL's National Herizod Laboratory. 	 Lagenda (2010) 111 H. predictions for the metal is 2010 	IK folse and sind price, me development, production by
			RF highing and selling services, creatilizing platforms and the an-demand economy permanently discipled the traditional brand economics dynamics. Add, fairled by every individed between the serviced contrasticution and well-service in the new tensor.			811.4	HOW:	PLOW MIDE	reality is advantal	From energi hit per l'imme banglahal se		Construction of the local diversion of the lo	1000 C (1000)			hit polition longiabal.co	
				https://presian.ireals.	lini F.F. trait F.F. part in				Guamers increasingly not lase more about the products they key, from their	millig. Ideas i art i al al 20027) edus		DM REMINST	8751	ATPARADO	The banch of the UK generators's entironmental strategy is reduce plastic units over the next 21 years also highlights the need for branks to reconsider the nor of traditional effortie as a material.	 m i nemi arti el el 22134 ne est to: lanon 83.84. Illinevi i on. 20298 	
RINMEC	ONCLOS		hele solve wohlen's evenimely the exercise of secondisistence.	from energi	fand fan frank fan fan den	011.4.	EII CA.	RECORD FOR NE	researce their in nact on the planet.	at est exit i ne hit por l'imme l'angladed : es				- canarai	Howas a commune the dest's apprents to fill improvement. The desire is improve		
			Prople are naturally social brings, she still forever enjay coming ingether, making connections, collaborating and more. And shifts endready realting platforms for digital encounters continue to reakage the methods of connection, there still always be		life complete the				In the mile of moral residenceses, there is growing common that ethically delivers	miniara. Trendsi arti al el 22000 bes					- communifiest in many maps the desire for better health, for greater handredge, the development of mershills and mark more. The products, compaigns and services that		
			digital encounters continue to readops the methods of connection, there util alongs be appartuallies for brands to facilitate, concerto ar benefit from this basis desire in the real method, can Birseys Instant number (Firstads ar strangers). Readings		Like connecting with Likewinded people, real metal participation (Testicals,	PELTON.	ERG.	HAD REFERRED	industries shald account for their provolutions and stone for them.	nd. rodom et i on	Test in Brank, Henry in				endle the realization of these pairs all simply apport better. This thus that don't. Diverse Dipotations have mered beyond functional performance to self- improvement, Brank after laded to to adorte pairs (reard, gamily, train,	hites ligenting, i code	
8314.	ONCLOS				perception (restricts),				With a model of information at their fingertips, the public still find out if they are	https://www.comacil.com	brank, % believing big	837.4.	HER. IMPROVIDENT	WITHHAT	improvement, Brands after limited to to adortse goals (remark, goarity, train, address), smart devices track progress but self improvement is going beyond crade metrics to more immunite beneficialized inno.	hiri pari l'iprendi ana, trenda atoli ng, com l'irend. Tran emrld	
			Think communers are deready saturated and accented and by their lapper connected 11 (resplete) Think again: technology will only become more objections, and result, and in provide to its rest without . And the anguard for del superposence's that new rectance again			80.4	ERG.	MEG. BARARNY	being lied to. With rising shepitition the desire among people to know exactly shat there busine and shat there busine into is arouing.	Defanti mel cull cul - transmerenza hi mil	Ganalar growth (Internal multic assessment)				//		New WE Data Paints; I feel Lost sitheat mobile phone,
		INVOID INCLUSION	afford still far saturigh any prevented negatives. Ditters: flowd power (apen-same caline gives power to innexate), Task moved from indulgence to must have (tech	at ching, com i trend-	Mast one latest technology, techtin proces han an contact				Gammers are increasingly source of the negative impacts commutation has on the planet, society or themselves. As undersidely parallel exists at the core of much								hermic of my buy lifestyl- dod look after myself as n
18.903	COMPACING		An over gives power to constantly, not instant or international charge for the main state of the dominant instant of the second state of the second state of the second state of the As naives enabled devices continue to entry our houses, and consumers become	From energi from energi	(WI), makes things conter				communer behavior: reconciling communerial impolant with the desire in Eed (good). The long-term colution? Learning - or evoluting - negative imports whilst allowing	https://prentam.trenk		881.4	#MRUPY	MUNIPLE MUNIPLE	Possile are invited to forces on one thing at a time	Intel Linemer	and task after injustries in in I should, consider injust initial meson
TOMOTOR.	OMCLOS	VER BOAL MARKET	A ratio could of derives continue to enter our houses, and community because increasingly confirmable with the idea of tabling to modulars, retailers are contributions on the mechanism source of concels	https://www.isagiabal.com m/markets/article/2000 20 miles.cotail.market	speech activated tech are then a and art of here d	RINME	ERG.	NUTER PLAN NO.	continued indulgence. Diverse Brands commt hide methical practice, embed recommible wractice and reduce hormful leavaies, consistent communition rise.	atabing conditions. Transenetic							to makes part of team, 1 people advice before beying
		and the second second second	Research from the UE's Office for National Bratistics shifts the gave onto pumper		data analiable? Rease of a lack				The next resolution in treating infertility could eliminate the pressure to have	hi i po 11 mm longlabel av m l bi g-							things, I mustly act in renational rather than ratio
811.4.	CONTRACTOR	AT ALL REAL OF	generations, finding that Britons between the ages of 18 and 24 report to be foundier than those over the one of 00.	Increase in the set of the	of community compari- at at one cant ?	80.4	PARLEY	PARTY REPRESENCES	children before age and agen the possibility for family units that have shipped a	i den i ari i el el 2022) oper lati i o remoduci i en		817.6.	#MPUPY	BFT APRICAL	People are matting more take in emotional intelligence	Intellisence	nan Ber 20 Dita Points; 1 am
			impaired in Machalan between 2022 and 2028. The Machalan reputation is coming, but	ht i par 11 mm constanti, com Histori auri tassi ara					Branks are increasingly recepting that idealized visions of family and marriage are								interested in the arts, shen need info first place look i
TOMOTOR.	ONCLOS	434031077		ti nafet ti olai an lita I	Hackehol a tal ac and security	981.4.	DALLY	POST PARLIN MARKED S	no longer effective marketing tods, and choosing to depict a more manued range nervousd relationships.	irendelariidel 20042 po 1. Conil 5. marketino 1		837.4.	#MPUPY	BLR. AUDI	Pourle must culture to be train accessible	Intelligence	online, I think we should strive for condity for all
				ki i po 11 mm longlabal. za m 16 g.					people are horing high later in 117c - in 2010, 12% of children horn in the UK-mere to mathers over the age of 20. This also means they have more money in splink out on	Debasi and sectors	oping family mit, spending				Army for sticution is reging arms mode, advertising and collars in an era of non-	hi palime lagishi. a nin ara	I have tailend to manage
811.4	ONCLOS		Carton re-reperiences are becoming meaningless. But head towards the next decode, broads must resoure that they only invest esseriences that affer value	ideaciacii del 20294 espe rience 2020		931.4.	DALLY	GLINE PARIORI	their little mes - parents spend 60% more money and 20% more time shapping adjust that manuscreats.		n more on hids, presare to be merical marchi?)	817.4.	#MRUPY	FORTH FELSOR	stap digital distruction. The human capacity apply concentration chosen subtract, and our ability understand throws in detail	trenklartisle 2000 da Dem-Filter	 several tasks at the same time
					Attracted to people with				There's a constant renegatiation of family boundaries and relationships. Buomer grandparents are finding themselves looking after three generations - helping their		Ringle parents, hide linite-				With Internet of Things technology creating needs immersive brand temperates and	bit part i non langi abal com mi marra.	tind difficult to make
881.4.	OWNERS		partners than ever before, it has also affected our face-ta-face during skills, receiptistion a mod for new realmest and services to case the backet of constship.		similar interests(2), find difficult is most new Drivenke	*11^		FARITY 	and the set of the set	Dehaviour Londows	with family showith always	- PROF.		Jappanasas	At a multi-control of angle reason of a military second control of an angle of a military barrier of a military barr	irendol activated 22000 and	devisions due to overshelmi
-		COLUMN & CAULO				an an air Mile an		an an an Al Maria a		e na statistic statistic na s		CONTRACTOR OF THE OWNER OWNE					e ne Man ne ne ne ne ne n

CITIZENSHIP

Citizenship

- Cool to care
- Over consumption
- Growth of social media influence
- Millennials changing business for good



NURTURE

Nurture

- Race for attention
- Glance economy
- Rise of EQ
- Accessible culture

"the majority of us now have



CONTROL

Control

- Data footprint
- Decline of trust
- Value & preference control
- 'All about me'

"more than 50% of consumers say they want to be more thrifty with money"

CONNECTION

Connection

- Finite time
- Social beings
- Isolation
- Intertwined worlds (digital and real)

"average person checks their phone at least



NARRATIVE & IDENTITY

Narrative & Identity

- Museum of me
- Off the grid
- Don't get splinters
- Location, location, location?

"will the county or shire be as relevant in identity by 2030?"

AUTOMATION

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Automation

- Power of Al
- "Alexa, am I doing a good job?"
- Apprehension
- Feeling threatened

"smartphone penetration up to





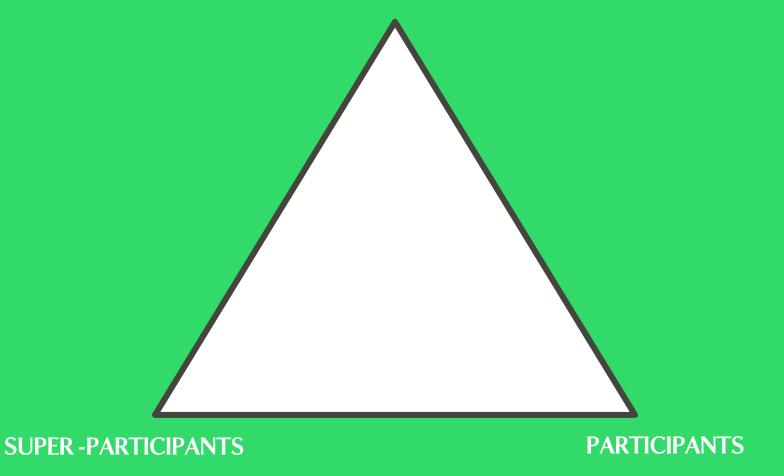
Old power works like a currency. It is held by few. Once gained, it is jealously guarded, and the powerful have a substantial store of it to spend. It is closed, inaccessible, and leader-driven. It downloads, and it captures.

New power

operates differently, like a current. It is made by many. It is open, participatory, and peer-driven. It uploads, and it distributes. Like water or electricity, it's most forceful when it surges. The goal with new power is not to hoard it but to channel it.

New Power Community Structure

PLATFORM OWNER/STEWARD







Time & technology

Time & technology

Thank you

Any questions:

AVM Conference 2018

Tiger de Souza - @whyofthetiger