

Level Up: Gaining Buy-in for a Volunteer Programme

AVM Event – 3 May 2019

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**Attract potential
volunteers**

*How can I influence people
to choose my organisation to
volunteer for?*

*How can I influence
my organisation to
further support
volunteer
engagement?*

**Gain support
for volunteer
engagement**

**Support the
wider
volunteer
management
sector**

*How can I influence
raising the profile of
the volunteer
management
profession?*

Attract
potential
volunteers

*How can I influence people to
choose my organisation to
volunteer for?*

Attract potential volunteers



Support the
wider
volunteer
management
sector

*How can I influence raising the
profile of the volunteer
management profession?*

Support the wider volunteer management sector



Association of Volunteer Managers



Gain support
for volunteer
engagement

*How can I influence my
organisation to further support
volunteer engagement?*

Gain support
for volunteer
engagement

RETURN ON
INVESTMENT



Top Tips...

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**Be clear on
your vision**

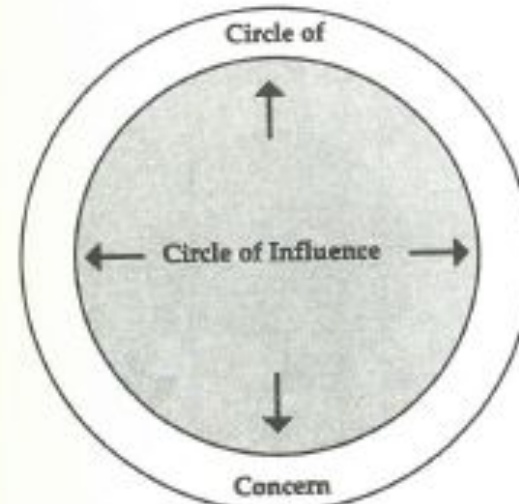
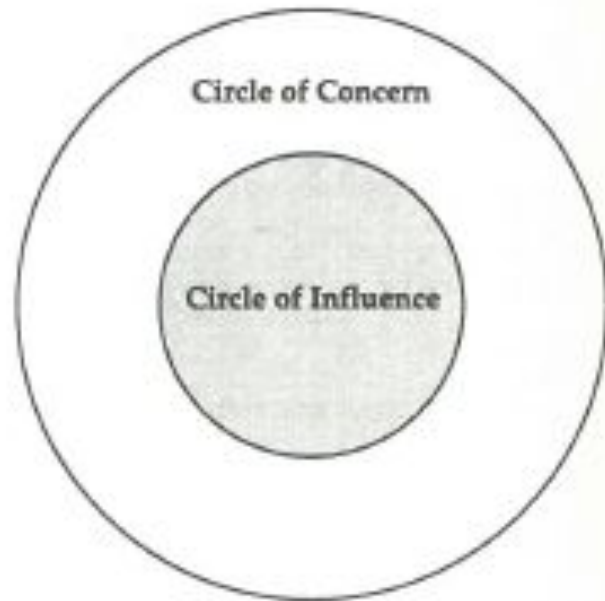
**Self-
awareness**

**Understand
what is in your
control**

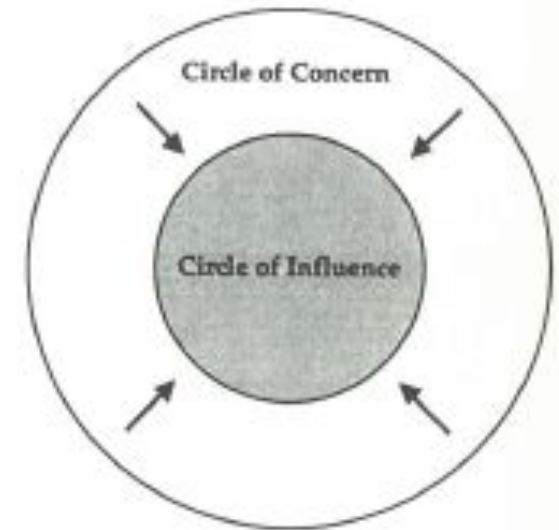
**Understand
who you need
to influence**

**Adapt your
approach**

Stephen Covey's Circle of Concern / Circle of Influence



PROACTIVE FOCUS
*(Positive energy enlarges
the Circle of Influence)*



REACTIVE FOCUS
*(Negative energy reduces
the Circle of Influence)*

Reference: "The 7 Habits of Highly Effective People" by Stephen R. Covey, pages 82-84

Thank you

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