



# Call for you and your senior leader to speak at the AVM Conference 2024

AVM's Conference is highly regarded as one of the best events for volunteer managers, leaders, and heads of volunteering. The purpose of the Conference is to provide insights from industry experts, share best practice, and network with others across the volunteer management sector.

Our members have shared that they would like to hear about how to engage senior leaders with the importance of volunteering. We would like to have a keynote address from a volunteer management professional, and a senior leader (preferably without previous volunteer management experience) from the same organisation, around how they have worked together to raise the agenda of volunteering.

## Session Overview

From the perspective of the senior leader, we'd like to hear:

- What is important to them/their perspective of volunteering
- How the volunteer management professional can work with them to engage them in volunteering
- What they need to be able to influence more broadly e.g. securing investment from trustees

From the perspective of the volunteer management professional, we'd like to hear:

- How they advocate for volunteering
- How they have engaged/influenced their senior leader around the value of volunteering
- We are looking for practical tips and ideas that our members can take back into their organisation to improve ways of working between the volunteer management professional and senior leaders.

The keynote slot is one hour, comprised of:

- 30 minute presentation (use of slides to support the presentation would be encouraged), followed by a...
- 30 minute question and answer session – questions will be submitted throughout the keynote presentation and will be facilitated by the Conference Chair

## Event Details

Date and Time: 23rd and 24th October 2024 9:30am-3pm - speakers required on 24th October from 9:30am

Location: Virtual, via Zoom

Audience: The Conference will attract around 200 delegates. The delegates will be volunteer management professionals in a variety of roles, ranging from direct coordination/line management

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The Association of Volunteer Managers is a company limited by guarantee no. 6224866.

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# Association of Volunteer Managers



of volunteers, providing volunteer management guidance to others as part of a central function, to being a strategic lead for volunteering within an organisation. Organisations represented will be a mixture of local, regional, and national of varying sizes.

If you would like further information or you would like to take part, please email [terri.thomason@volunteermanagers.org.uk](mailto:terri.thomason@volunteermanagers.org.uk)